FOR IMMEDIATE RELEASE

***Strategic Catalyst, Inc Founder & President Christine Spray* *Signs Publishing Deal With CelebrityPress*® *To Co-Author New Book***

*Christine Spray will team up with several leading experts from various industries to release the new book, “The Road to Success Volume 2: Today's Leading Entrepreneurs and Professionals Reveal Their Step-By-Step Systems To Help You Achieve The Health, Wealth and Lifestyle You Deserve” by CelebrityPress*®*.*

**Houston, TX -- June 8, 2016** – [Christine Spray](http://strategiccatalystinc.com/), founder and president of Strategic Catalyst, has joined [Jack Canfield](http://jackcanfield.com/welcome.html), along with a select group of experts and professionals, to co-write the forthcoming book titled, *The Road to Success Volume 2: Today's Leading Entrepreneurs and Professionals Reveal Their Step-By-Step Systems To Help You Achieve The Health, Wealth and Lifestyle You Deserve*. [Nick Nanton, Esq](http://www.nicknanton.com/)., along with business partner, [JW Dicks, Esq](http://www.jwdicks.com)., the leading agents to Celebrity Experts® worldwide, recently signed a publishing deal with Spray to contribute her expertise to the book, which will be released under their [CelebrityPress®](http://www.celebritypresspublishing.com) imprint.

*The Road to Success Volume 2: Today's Leading Entrepreneurs and Professionals Reveal Their Step-By-Step Systems To Help You Achieve The Health, Wealth and Lifestyle You Deserve*is tentatively scheduled for release in fall 2016.

A portion of the royalties earned from *The Road to Success Volume 2* will be donated to Entrepreneur’s International Foundation, a not for profit organization dedicated to creating unique launch campaigns to raise money and awareness for charitable causes.

**About Christine Spray:**

Christine Spray is a nationally recognized business development keynote speaker, best-selling author two times, consultant, trainer, coach and Professional EOS Implementer. Spray serves as a CEO and business advisor with a passion for helping people and companies grow.

Spray launched Strategic Catalyst, Inc. after working in public accounting and industry in senior leadership roles with start-up, restructuring and growth responsibilities. Spray is a graduate of Coach University’s Two Year Program.

Spray serves as a Professional EOS Implementer and utilizes the Entrepreneur Operating SystemTM to help business leaders and entrepreneurs get what they want from their business by providing a complete system with simple tools to:

1. Master their *vision* with everyone heading in the same direction
2. Gain *traction* with execution and accountability
3. Create *healthy* leadership teams that are functional and cohesive

Spray launched the National Business Development Association (NBDA) to fill the need for a national trade association to provide best practices to individuals whose primary responsibility is generating business for their organization. NBDA provides a vibrant learning community where members can stay on top of industry trends and continually hone their skills through targeted professional development. Members of NBDA strongly believe in order to be a successful business development professional, you must focus on others and their needs before focusing on yourself. You will find this philosophy at the center of everything that is taught at the NBDA.

Spray serves as Master Chair and National Speaker for Vistage International, the world’s leading chief executive organization; its affiliates have more than 17,000 members in 17 countries. In her leadership role, she leads C-level executive discussions to help companies implement more efficient processes and programs that reduce costs, increase profitability and foster enhanced growth.

Spray is a Best-Selling Author with Steve Forbes; she co-authored the book SuccessOnomics-Doing Business in Today’s Economy, which reached the Best-Selling Lists and rankings of #1 in Direct Marketing, #4 Marketing, #5 in Marketing & Sales, #11 in Entrepreneurship, #12 in Small Business and Entrepreneurship, and #91 in the Business and Money categories.

She is a featured Best-Selling Author with Brian Tracy in the book Transform-Your Life, Business & Health. She reached the Best-Selling Lists and rankings of #6 in Direct Marketing and #13 in Marketing for Small Businesses.

Learn more at [www.strategiccatalystinc.com](http://strategiccatalystinc.com/), [www.nbda.co](http://www.nbda.co), [www.eosworldwide.com](http://www.eosworldwide.com)

*About Celebrity Press***®***:*

*Celebrity Press****®*** *is a leading business, health and wellness book publisher that publishes books from thought leaders around the world. Celebrity Press****®*** *has published books alongside Jack Canfield, Brian Tracy, Dan Kennedy, Dr. Ivan Misner, Robert Allen and many of the biggest experts across diverse fields. CelebrityPress****®*** *has helped launch over 1500 best-selling authors to date.*

Learn more at <http://www.celebritypresspublishing.com>

###

Contact:

Kasey Kalchert

Dicks and Nanton Celebrity Branding Agency®

800-980-1626

kasey@dnagency.com

Tags:

Christine Spray, Celebrity Press, Road to Success Volume 2, Jack Canfield, publishing deal, author, celebrity experts, Nick Nanton, JW Dicks, Celebrity Branding Agency,

Links:

 <http://www.pressnewsroom.com/strategic-catalyst-inc-founder-president-christine-spray-signs-publishing-deal-with-celebritypress-to-co-author-new-book/>

<http://pitch.pe/1Odxbws>

<https://www.prbuzz.com/books-publishing-literature/377759-strategic-catalyst-inc-founder-president-christine-spray-signs-publishing-deal-with-celebritypress-to-co-author-new-book.html>